

LITE Account Onboarding Guide



Content

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06 Product Manager Tab
(Slide 36-38)

Administration Tab

- To access Administration Tab (Slide 4)
- Edit Profile (Slide 5)
- Team Management (Slide 6)
- Plan & Billing (Slide 7)
- Support (Slide 8-9)

01

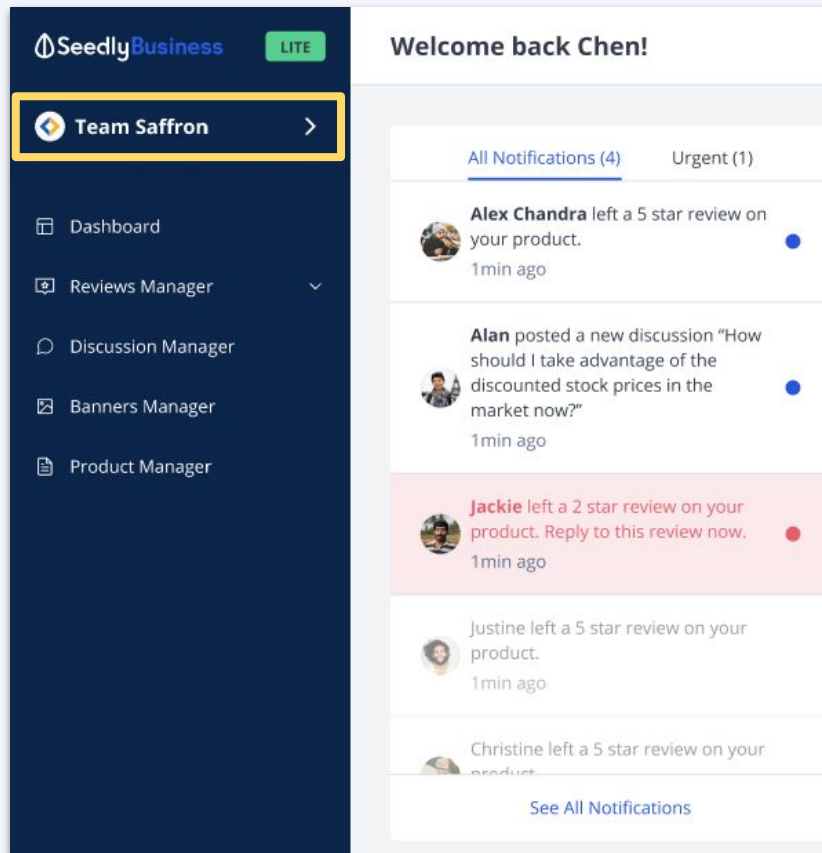
Administration Tab

To access

Step 1: Click on your Verified Business Profile Name

You will be redirected to the Administration Tab

Click on to your Verified Business Profile



01

Administration Tab

Edit Profile Information

Step 1: Click Edit

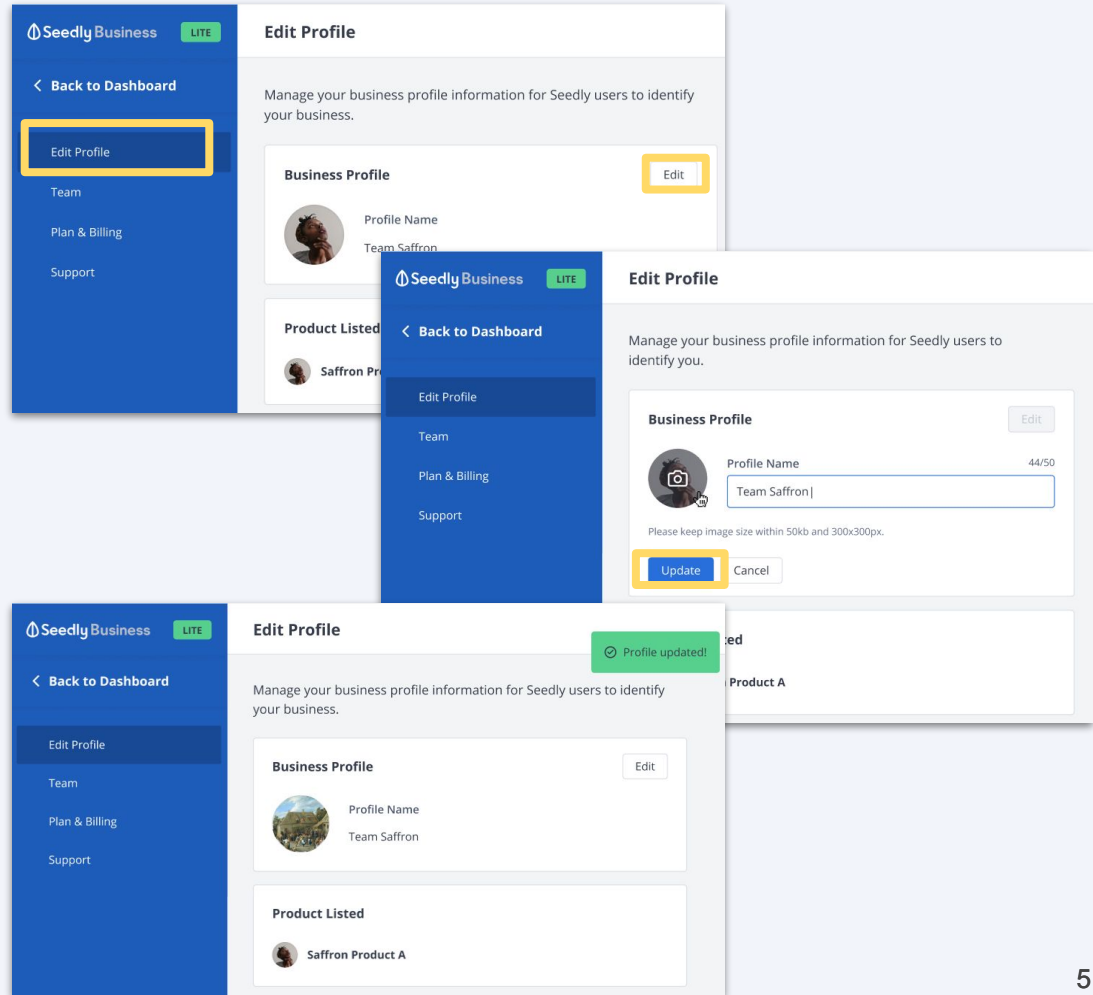
Update Profile Name & Photo instantly

Step 2: Edit your profile photo and name

Edit the text box to change your Profile Name and click on the camera icon to change your Profile Photo

Step 3: Click update

This will be updated in real-time, on demand



01

Administration Tab

Team Management

To replace Admin User:

Please provide your Account Manager the new Seedly User Profile URL/email address of the New Admin User. LITE Account is entitled to **1 Admin access** only.

If you require more Admin/Users access:

Affiliate Account*: Up to 3

PRO Account: Unlimited

To upgrade, contact your Account Manager.

*BASIC and Affiliate Account Plan Types will be phased out effective 1 September 2021

LITE Account

Seedly Business LITE

Team

Visit Site

Back to Dashboard

Edit Profile

Team

Plan & Billing

Support

Your plan entitles you to 1 user only. [Upgrade](#) your plan to add more users. [Add User](#)

User	Access	Added On	Action
------	--------	----------	--------

Invite Your Team to Manage Your Product

Make responding to product reviews a team effort. Upgrade now to get your team in.

[Upgrade Now](#)

PRO Account

Seedly Business PRO

Team

GOMO Visit Site

Back to Dashboard

Edit Profile

Team

Plan & Billing

Support

Your plan entitles you to unlimited users. Contact your account manager to add more users. [Add User](#)

User	Access	Added On	Action
RemusJX	Admin	06 January 2021	✎ 🗑
Aden	Admin	30 November 2020	✎ 🗑
Randy Chai	Admin	11 November 2020	✎ 🗑
ADEN8	Admin	10 November 2020	✎ 🗑
ADEN10	Admin	10 November 2020	✎ 🗑

Invite Your Team to Manage Your Product

Make responding to product reviews a team effort. Upgrade now to get your team in.

[Upgrade Now](#)

01

Administration Tab

Account Information

Account ID:

Your Business Account ID

Plan Type:

LITE Account

Current Subscription:

Kindly refer to the Order Form for your Subscription Period.

Seedly Business **LITE**

< Back to Dashboard

Edit Profile

Team

Plan & Billing

Support

Plan & Billing

Check on your current subscription plan and information.

Account Information

Account ID	0031
Plan Type	LITE
View other plans type	
Current Subscription	—

01

Administration Tab

SeedlyBusiness Support

Click on the support tab:

You will be redirected to a new page, SeedlyBusiness Support.

The screenshot displays the Seedly Business user interface. On the left is a dark blue navigation sidebar with the following items: 'Seedly Business' with a 'LITE' badge, 'Back to Dashboard', 'Edit Profile', 'Team', 'Plan & Billing', and 'Support'. The 'Support' item is highlighted with a yellow border. The main content area is titled 'Plan & Billing' and contains the text 'Check on your current subscription plan and information.' Below this is a white box titled 'Account Information' with the following details: 'Account ID' 0031, 'Plan Type' LITE (with a 'View other plans type' link), and 'Current Subscription' —.

01

Administration Tab

SeedlyBusiness Support

1) Guide to Performance-based Benefits:

Download the guide to find out how you can qualify/utilise the Performance-based Benefits

2) Terms of Service Agreement:

This agreement is updated quarterly or when we introduce new features, whichever that comes first

3) Other information

Step by step guide on how to setup and utilise the Business Account features

Seedly

Submit a request Sign in

Seedly > SeedlyBusiness Support

Q Search

SeedlyBusiness Support

SeedlyBusiness Helpdesk, Terms of Service Agreement and Guide to Performance-based Benefits.

Terms of Service Agreement
Version 1.2 August 2021

Introduction to SeedlyBusiness
Setting up your SeedlyBusiness Account
Introduction to your SeedlyBusiness Account

Guide to Performance-based Benefits
Version 1.2 August 2021

Introduction to Seedly
Introduction to your Seedly Product Page
Guidelines for your Seedly Product Page
Managing your Seedly Product Page
Introduction to the Seedly Category Comparison Page

SeedlyBusiness LITE Account Onboarding Guide
Version 1.0 August 2021

Managing your SeedlyBusiness Account
Your SeedlyBusiness Account Admin Settings
Performance Dashboard
Reviews Manager
Collecting Reviews with the Automated Reviews Collector Tool
SeedlyReviews and Badges
Discussions Manager

Performance Dashboard Tab

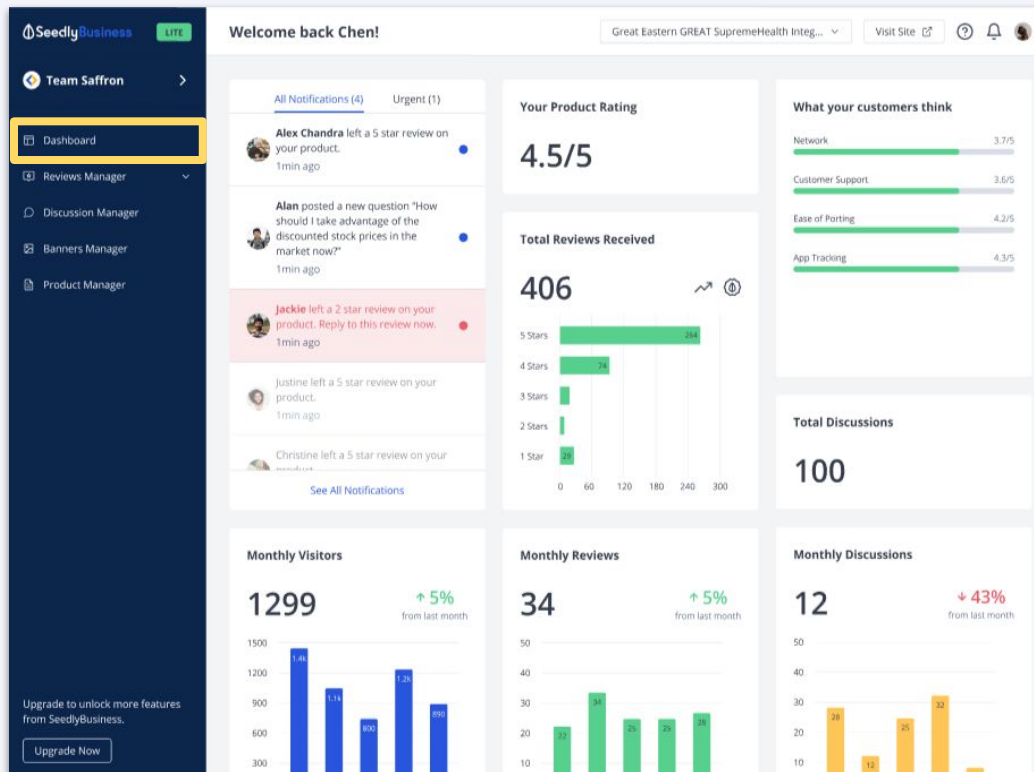
- Real time data & information (Slide 11)
- Notifications (Slide 12)
- What your customer think 'Users rating' (Slide 13)
- Monthly Visitors, Reviews, Discussions (Slide 14)

Performance Dashboard Tab

Real time data & information

- Notifications
- Product Rating (Avg. Rating)
- Total Reviews Received
- What your customers think (Users rating)
- Total Discussions Tagged
- Monthly Visitors, Reviews, Discussions

Performance Dashboard



02

Performance Dashboard Tab

Notifications

Notifications

New Reviews, Comments and Discussions tagged to your Product Page will be displayed in real time.

Urgent Tab

Filters out new Reviews that are rated 2 stars or below.

All Notifications

All Notifications (4) Urgent (1)

Alex Chandra left a 5 star review on your product. 1 min ago

Alan posted a new discussion "How should I take advantage of the discounted stock prices in the market now?" 1 min ago

Jackie left a 2 star review on your product. Reply to this review now. 1 min ago

Justine left a 5 star review on your product. 1 min ago

Christine left a 5 star review on your product.

[See All Notifications](#)

Urgent Tab

All Notifications (3) Urgent (1)

Jackie left a 2 star review for Saffron Personal Finance App. Reply to this review now. 1 min ago

[See All Notifications](#)

02

Performance Dashboard Tab

Users Rating

What your customers think (Users Rating):

Reviewers can provide qualitative ratings for your products/services. The qualitative rating categories varies across Product Categories.

For the Users Rating to be displayed, each qualitative rating category must receive at least 10 submissions.

Users Rating

What your customers think

Network 3.7/5



Customer Support 3.6/5



Ease of Porting



App Tracking



Why is it empty?

What your customers think



Why are we not seeing this data?

02

Performance Dashboard Tab

Charts

Visitors:

Displays the Unique Page Views for the current and past 4 months

Reviews:

Displays the count of new Reviews received for the current and past 4 months

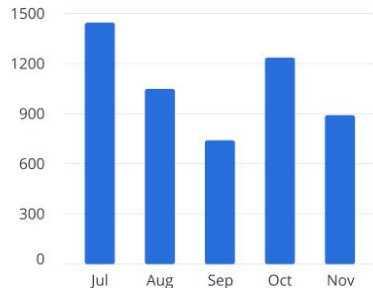
Discussions:

Displays the count of new Discussions received for the current and past 4 months

Monthly Visitors

1299

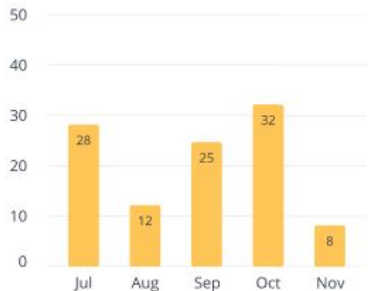
↑ 5%
from last month



Monthly Discussions

12

↓ 43%
from last month



Monthly Reviews

34

↑ 5%
from last month



Reviews Manager Tab

- To access Reviews Manager Tab (Slide 16)
- All Reviews (Slide 17-18)
- How to engage Reviewers (Slide 19)
- Automated Reviews Collector Tool 'ARCT' (Slide 20-24)
- SeedlyReviews Badges (Slide 25-27)

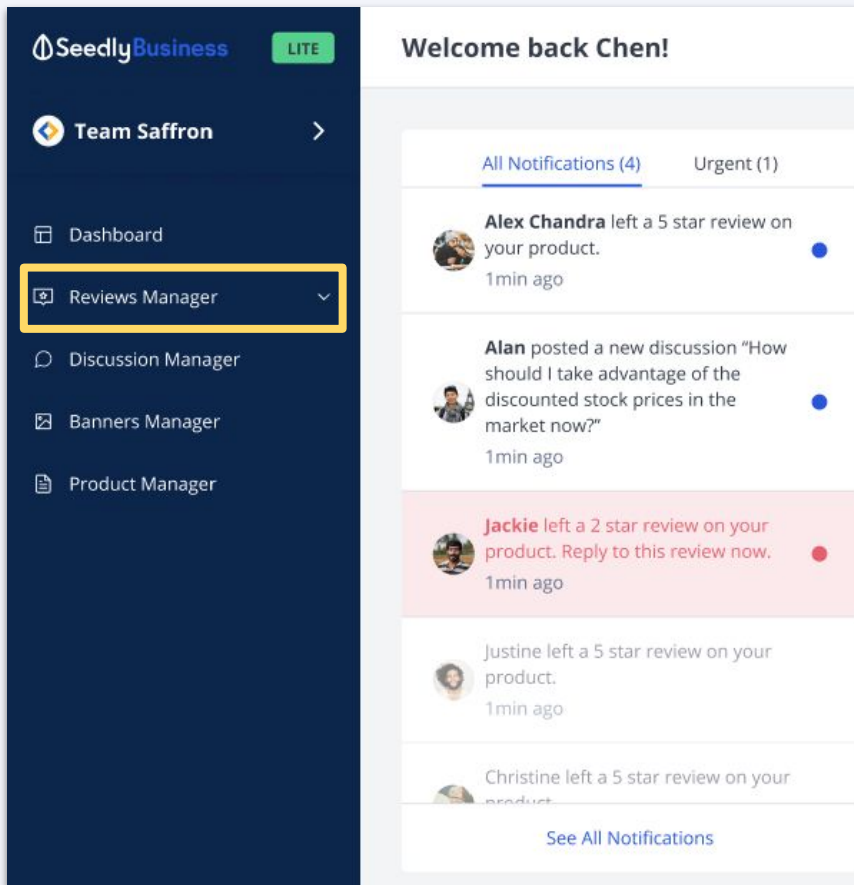
03

Reviews Manager Tab

Reviews

- All Reviews
- Automated Reviews Collector Tool
- SeedlyReviews Badges

Reviews Manager



03

All Reviews Tab

**Not Available for
LITE Account**

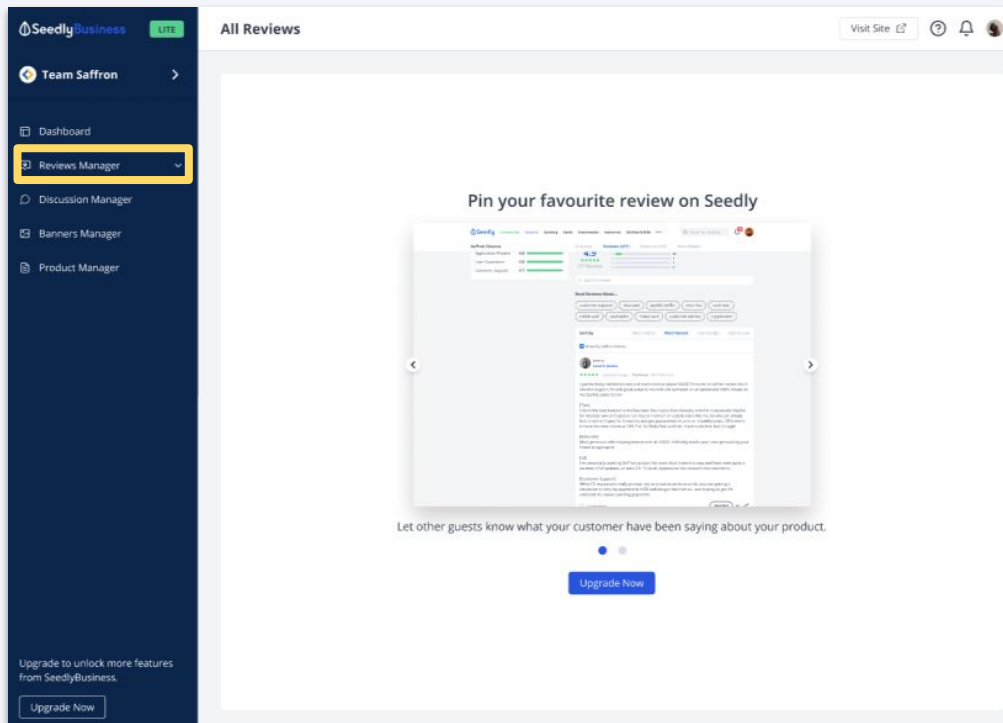
For Affiliate* & PRO Accounts only:

- Pin Customer Review
- Service Accountability
- Direct Engagement with Reviewers

To upgrade, contact your Account Manager.

*BASIC and Affiliate Account Plan Types will be phased out effective 1 September 2021

LITE Account



All Reviews Tab

E.g. PRO Account

1) Pin Customer Review:

Pin your Favourite Review to create a strong and lasting first impression

2) Replied By:

Provides service accountability for multiple users

3) Engage Reviewers Directly:

Comment on User Reviews from your Business Account

Seedly Business PRO

Team Saffron

- Dashboard
- Reviews Manager**
- Discussion Manager
- Banners Manager
- Product Manager

All Reviews

Search for Reviews: Search with keywords, All Ratings, Start Date: dd/mm/yyyy, End Date: dd/mm/yyyy, All, Not Responded

Reviews	Ratings	Review Date	Replied By	Action
Decided with Saffron as I've been a customer of theirs for the longest, and their mobile app is still the most advanced by far...	5	22/07/2021	Tony Huang	
Been using since 2018. User interface & ease of online banking are top plus points. Seamless integration between mobile app & online webp...	4	13/07/2021	—	
It was easy to open an account using myinfo. Used this account for salary crediting and card spending. But interest rates has been t...	5	05/07/2021	Mataji Rajavade	
Decided with Saffron as I've been a customer of theirs for the longest, and th...	5	02/07/2021	Tony Huang	
[Fuss quite t...				
Decide I start...				
[Fuss great t...				
Saffron multip...				
[Fuss [Inter...				
[Online [Applic...				

Reply to Review

Review By: Andrew Tan | Purchased: Saffron Finance Tracker | Reviewed On: 19 February 2020 | Rating: ★★★★★

[Summary of cashback]
Easiest cashback card to understand among all the cashback cards. No restriction on minimum spending, no restriction on what categories that can be spent on only or is applicable for the cashback

[Cashback amount]
1.5% cashback on all purchases made with this SC card, no minimum or maximum expenditure amount.

[Cashback Mechanism]
1.5% cashback no hoops to jump through

[Bill payment]
Very easy can be paid at many channels, including your usual AXS and ibanking methods

[My recommendation]
A "plain jane" card you will love to go out with if you don't want to think much on your spending. However if you like a more "sophisticated or sexy" cashback card, I would recommend UOB one card etc

3)

Comments

This comment will be posted directly to Seedly web as Team Saffron.

Hey Andrew! Thank you for your purchase. We really appreciate this review. We hope you've been fully utilising the cashback bonus since the sign up. Post

03

Product Page

How to Engage Reviewers

Step 1:

Identify the review.

Step 2:

Click on the drop down arrow, select your Verified Business Profile.

Step 3:

Type your comment and click Post.

Comments posted from your Verified Business Profile will be accompanied by a Blue Tick.

Engage Reviewers from Product Page

The screenshot shows a product page review by Esther Howard (Level 6) with a 5-star rating. The review text discusses the onboarding experience and investment method. Below the review, there are 6 comments and a 'Helpful' button with 13 votes. A comment by Saffron (4h ago) is highlighted with a yellow box. The comment text is: "Hi Caleb, thank you for detailed feedback! We are always trying to find ways to improve our platform to enhance user experience. Please continue to give us feedback as you always helpfully have." Below the comment, there is a 'Write a comment' input field and a 'Post' button. A dropdown menu is open, showing the 'Saffron' profile selected, which is also highlighted with a yellow box. The dropdown menu includes options for 'Personal Account' (Riley Heng) and 'Pro Account' (Saffron).

03

Automated Reviews Collector Tool (ARCT)

One-time setup

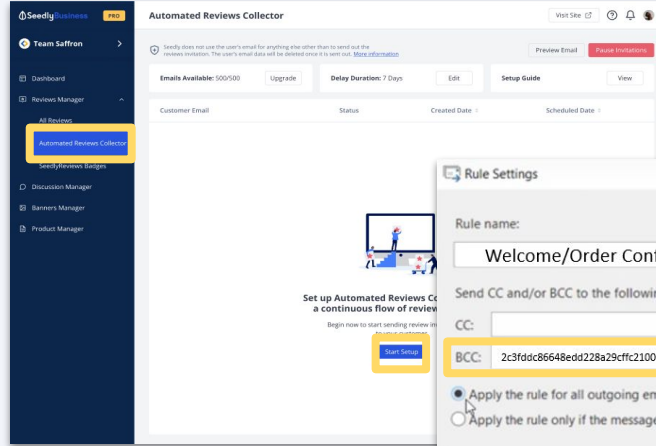
First, Identify the customer group to receive the Reviews Invitation Email.

E.g. The customer group that receives your Welcome Email/Order Confirmation Email.

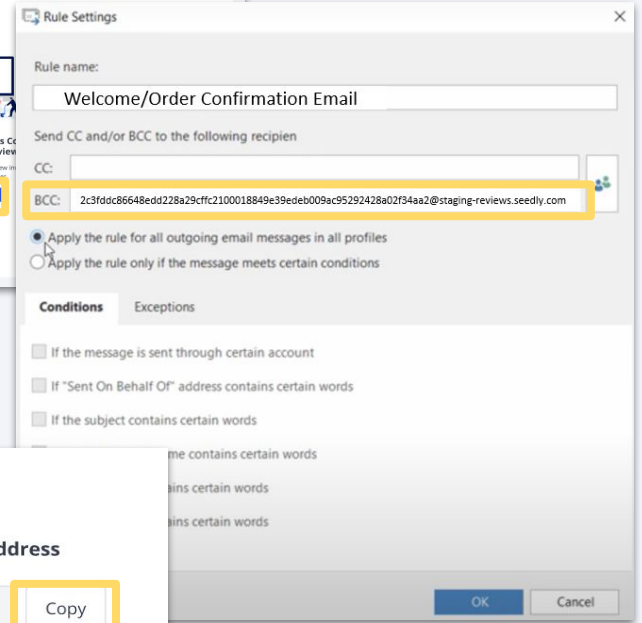
Step 1: Click the Start Setup button to begin.

Step 2: Copy the Unique Seedly Email Address & paste it as a BCC recipient in your Email Service Provider you use to send the Automated Welcome emails you send to your customers.

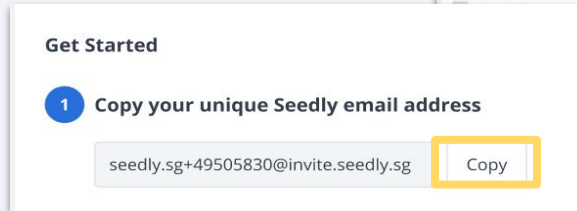
Step 1



E.g. Outlook as your Email Service Provider



Step 2



03

Automated Reviews Collector Tool (ARCT)

One-time setup

Step 3: Set the delay duration you want your customers to receive the Reviews Invitation Email from Seedly upon receiving the Automated Welcome/Order Confirmation Email from you.

Step 4: Preview the reviews invitation email your customers will receive.

Step 5: Complete your setup!

Step 3

3 Set Delay Duration
Setting delay allow your customers to take the time to try out the product and write a meaningful review. We recommend you delay your invitations for a period that suits your business needs.


7 Days after your customer's purchase

- 0 Days
- 1 Day
- 2 Days
- 3 Days
- 4 Days
- 5 Days
- 6 Days

Step 4

Preview Email ✕

Your customer will be receiving this email to invite them to share their experiences on SeedlyReviews.




Hey, share your feedback for Saffron Savings Account.

★ ★ ★ ★ ★
Terrible Bad Average Good Perfect

We hope you're enjoying your recent purchase.

If you have experiences that you wish to share, do leave us a review on our partner's platform—Seedly.

Your review will help us improve the product and let other users make an informed decision.

 Seedly partners with Saffron Bank to send out this email.

Please note that this is a static image. Customer name and product image may not be reflective of your product. Close

Step 5

5 Preview Email
See what your customer will be receiving on their end to write a review.

5 That's it!
Check your invitation history after your next customer purchase to confirm that your automatic invite has been sent and the feature is set-up correctly.

03

Automated Reviews Collector Tab

How the technology works

Data Required: Seedly only requires your customers' email IDs and first name to send out the Reviews Invitation Email.

How Seedly obtains the data: Your customers' email will be hosted on Seedly's Amazon Web Services (AWS) to retrieve the email IDs and first name. Your customers' email will be deleted from Seedly's AWS within 5 minutes.

Automated Reviews Collector Tool

The screenshot shows the 'Automated Reviews Collector' interface. On the left is a dark sidebar with the 'Automated Reviews Collector' tab highlighted in blue. The main content area has a header with 'Automated Reviews Collector' and a 'Visit Site' button. Below the header, there's a notification about email usage and buttons for 'Preview Email' and 'Pause Invitations'. A summary bar shows 'Emails Available: 500/500' with an 'Upgrade' button, 'Delay Duration: 7 Days', and a 'Setup Guide' link. The main part of the interface is a table with the following data:

Customer Email	Status	Created Date	Scheduled Date
dgatwood@mnsi.com	Quota maxed out	01 April 2020	09 April 2020
hwestill@mac.com	In Progress	01 April 2020	09 April 2020
ateniese@mac.com	In Progress	01 April 2020	09 April 2020
grolschie@mac.com	In Progress	01 April 2020	09 April 2020
chinthaka@hotmail.com	In Progress	01 April 2020	09 April 2020
chronos@aol.com	Sent	01 April 2020	09 April 2020
miami@aol.com	Sent	01 April 2020	09 April 2020
sabren@comcast.net	Sent	01 April 2020	09 April 2020
mobileip@mac.com	Sent	01 April 2020	09 April 2020
giafly@hotmail.com	Sent	01 April 2020	09 April 2020
erocman@gmail.com	Sent	01 April 2020	09 April 2020

Disclaimer: No other information within your customers' email will be utilised/stored by Seedly.

03

Automated Reviews Collector Tool Tab

Created & Scheduled Date

Created Date:

The date you sent your customer group email. E.g. Welcome/Order Confirmation Email.

Scheduled Date:

The date your customer group is scheduled to receive the Reviews Invitation Email from Seedly. (Created Date + Delay Duration).

Automated Reviews Collector Tool

The screenshot displays the 'Automated Reviews Collector' interface. On the left is a dark sidebar with navigation options: Team Saffron, Dashboard, Reviews Manager (with sub-options for All Reviews and Automated Reviews Collector), SeedlyRevis Badges, Discussion Manager, Banners Manager, and Product Manager. The main content area shows a summary with 'Emails Available: 500/500', 'Delay Duration: 7 Days', and buttons for 'Upgrade', 'Edit', and 'Setup Guide'. Below this is a table with columns for Customer Email, Status, Created Date, and Scheduled Date. The table lists several email addresses with their respective statuses and dates.

Customer Email	Status	Created Date	Scheduled Date
dgatwood@mnsn.com	Quota maxed out	01 April 2020	09 April 2020
hwestiii@mac.com	Upgrade your plan to get more emails	01 April 2020	09 April 2020
ateniese@mac.com	In Progress	01 April 2020	09 April 2020
grolschie@mac.com	In Progress	01 April 2020	09 April 2020
chinthakal@hotmail.com	In Progress	01 April 2020	09 April 2020
chronos@aol.com	Sent	01 April 2020	09 April 2020
miami@aol.com	Sent	01 April 2020	09 April 2020

03

Automated Reviews Collector Tab

Reviews Invitation Email (RIE) Statuses

Scheduled: The RIE has been scheduled to be sent according to the delay duration.

Sent: The RIE has been sent to your customer.

Quota Maxed Out: The number of RIE you can send or schedule will refresh at the start of every calendar month.

Paused: Your RIE have been paused and will not be sent unless you resume invitations.

Automated Reviews Collector Tool

The screenshot shows the 'Automated Reviews Collector' interface. On the left is a dark sidebar with navigation options: Team Saffron, Dashboard, Reviews Manager, All Reviews, Automated Reviews Collector (highlighted), SeedlyReviews Badges, Discussion Manager, Banners Manager, and Product Manager. The main content area has a header with 'SeedlyBusiness PRO', 'Automated Reviews Collector', and utility links like 'Visit Site', 'Preview Email', and 'Pause Invitations'. Below the header, there are summary cards for 'Emails Available: 500/500', 'Delay Duration: 7 Days', and 'Setup Guide'. The main part of the interface is a table with columns for 'Customer Email', 'Status', 'Created Date', and 'Scheduled Date'. The table contains several rows with different statuses: 'Quota maxed out', 'Upgrade your plan to get more emails', 'In Progress', and 'Sent'.

Customer Email	Status	Created Date	Scheduled Date
dgatwood@msn.com	Quota maxed out	01 April 2020	09 April 2020
hwestil@mac.com	Upgrade your plan to get more emails	01 April 2020	09 April 2020
ateniese@mac.com	In Progress	01 April 2020	09 April 2020
grolschie@mac.com	In Progress	01 April 2020	09 April 2020
chinthaka@hotmail.com	In Progress	01 April 2020	09 April 2020
chronos@aol.com	Sent	01 April 2020	09 April 2020
miami@aol.com	Sent	01 April 2020	09 April 2020

SeedlyReviews Badges Tab

Performance-based Benefits

Performance-based Benefits:

- ≥100 ratings volume
- ≥3.6 average ratings
- ≥10 reviews growth monthly

SeedlyReviews Badges will only be displayed if you have qualified for the Performance-based Benefits.

Download the Guide to Performance-based Benefits [HERE](#).

The screenshot shows the SeedlyReviews Badges dashboard for Team Saffron. The dashboard is divided into two main sections: 'Total Reviews' and 'Badge Ranking'. The 'Total Reviews' section shows a count of 89 reviews, with a note that the user needs at least 100 reviews and a rating above 3.5 to qualify for a badge. The 'Badge Ranking' section shows a current rating of 2.9, with a note that the user needs more reviews to qualify for a badge. Below these sections is a 'Download Badges' section, which is currently disabled (Last Updated: NA). The dashboard also includes a sidebar with navigation options: Dashboard, Reviews Manager, Automated Reviews Collector, Discussion Manager, Banners Manager, and Product Manager. The 'SeedlyReviews Badges' option in the sidebar is highlighted with a yellow box.

SeedlyBusiness PRO

Team Saffron

Dashboard

Reviews Manager

All Reviews

Automated Reviews Collector

SeedlyReviews Badges

Discussion Manager

Banners Manager

Product Manager

SeedlyReviews Badges

Visit Site

Total Reviews

89

You need at least 100 reviews and a rating above 3.5 to be qualified for a badge.

[View Badge Guidelines and Eligibility](#)

Badge Ranking

2.9

Get more reviews on Seedly to place this badge on your site.

Not Eligible Good

Download Badges (Last Updated: NA)

[Square Badges](#) [Rectangle Badges](#)

Grow Reviews for Your Product

Shared experiences and ratings can help to build trust and credibility for new users.

03

SeedlyReviews Badges Tab

Formats & Types of Badges

Formats:

Square & Rectangle Badges

Types:

Original Badges - For all backgrounds

Dark Badges - For light backgrounds

Light Badges - For dark backgrounds

The screenshot displays the 'SeedlyReviews Badges' dashboard. On the left is a dark blue sidebar with navigation options: Team Saffron, Dashboard, Reviews Manager, Automated Reviews Collector, **SeedlyReviews Badges** (highlighted), Discussion Manager, Barriers Manager, and Product Manager. The main content area is titled 'SeedlyReviews Badges' and features two summary cards: 'Total Reviews' showing 341 and 'Badge Ranking' showing a 4.1 average with a progress bar indicating a goal of 4.6 for an 'Excellent' badge. Below these is a 'Download Badges' section (last updated 10 May 2020) with tabs for 'Square Badges' and 'Rectangle Badges'. The 'Square Badges' section shows three options: 'Original - For use on all background', 'Dark - For use on light background', and 'Dark - For use on light background', each displaying a '4.5 Very Good 254 REVIEWS' badge. The 'Rectangle Badges' section (also last updated 10 May 2020) has tabs for 'Square Badges' and 'Rectangle Badges'. It shows three options: 'Original - For use on all background', 'Dark - For use on light background', and 'Light - For use on dark background', each displaying a '3.6 Good 117 REVIEWS' badge. Each badge option includes a 'Download High-res PNG' button and a 'Use Dynamic Image URL' field with a 'Copy' button.

SeedlyReviews Badges Tab

Implementation

Dynamic Image URL:

For landing pages (website, mobile site, mobile app), copy the Dynamic Image URL and paste the Dynamic Image URL on the back-end of your landing pages.


High Res-PNG:

For any other use cases, download the badge in PNG.

Download SeedlyReview Badges (Last Updated: 10 May 2020)


Square Badges Rectangle Badges

Original - For use on all background




Download High-res PNG

Dark - For use on light background



Download High-res PNG

Light - For use on dark background



Download High-res PNG

Use Dynamic Image URL

seedly.sg+49505830@invite.seedly.sg

Use Dynamic Image URL

seedly.sg+49505830@invite.seedly.sg

Use Dynamic Image URL

seedly.sg+49505830@invite.seedly.sg

Discussions Manager Tab

- To access Discussions Manager Tab (Slide 29)
- Features (Slide 30)
- Navigations & How to reply to discussions (Slide 31)

04

Discussions Manager Tab

Not Available for LITE Account

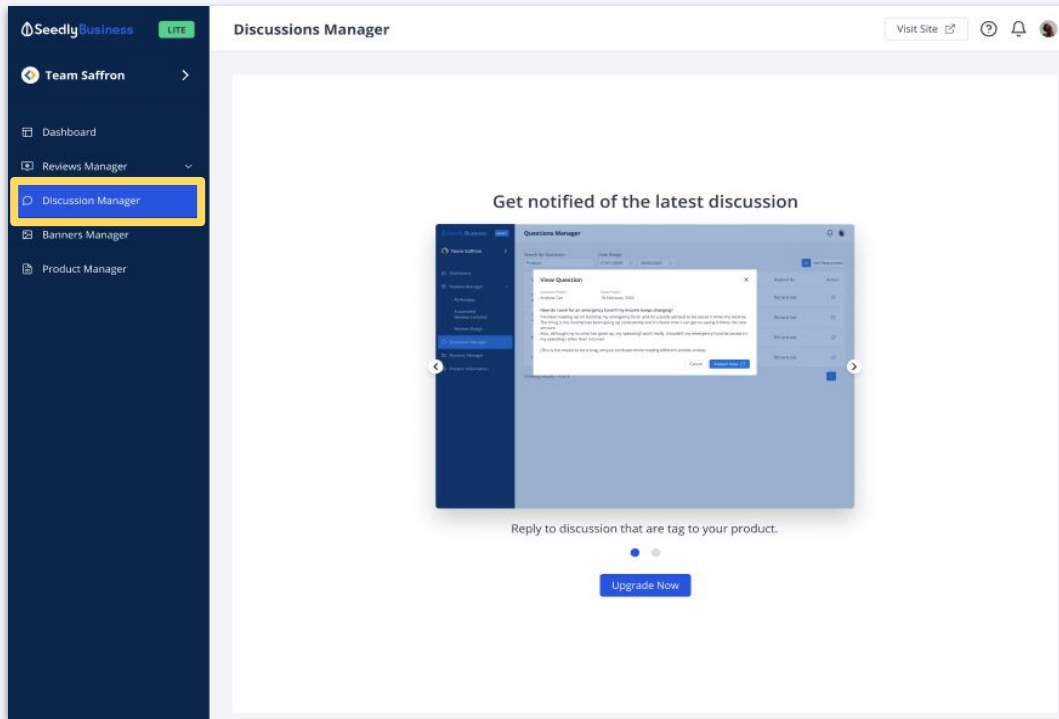
For Affiliate* & PRO Accounts only:

- Pin Prospects Discussions
- Service Accountability
- Direct Navigation To The Discussion Page

To upgrade, contact your Account Manager.

*BASIC and Affiliate Account Plan Types will be phased out effective 1 September 2021

LITE Account



04

Discussions Manager Tab

E.g PRO Account

1) Pin Prospects Discussion:

Pin your Favourite Discussion to create a strong and lasting first impression.

2) Replied By:

Provides service accountability for multiple users.

3) Direct Navigation to Discussion Page:

Click on 'Reply Now' button, you'll be redirected to the Discussion Page to reply to the Discussion.

PRO Account

Discussion Manager

Search for Discussion: Search with keywords, Start Date: dd/mm/yyyy, End Date: dd/mm/yyyy

2) All Not Responded

Posts (Hide Pinned Discussion)	Date Posted	Replied By	Action
If someone deposited USD to my Saffron CashPlus account, will it be shown as USD or converted to SGD?	18/02/2021	—	🔗
Transfer USD from Broker A to Bank to Broker B while trying to avoid FX losses?	05/03/2021	—	🔗
View Discussion			
Poster	Date Posted		
Anonymous	19 February 2020		
I need help with understanding how the Saffron Bonus+ account works?			
Hi, recently I called DBS to ask why my whole month of Feb don't have any interest earn. They said that cos its prevailing base interest & interest is calculated daily, despite retail paylah spending under Option 3, my interest earned daily is \$0.000, thus month-end is \$0.00. Can someone help me understand how Multiplier is different to normal saving acc, e.g. eEveryday saving acc? Cos DBS say if I hold \$1k in the acc, month-end earn \$0.28.			
		Cancel	Reply Now 🔗
CashPlus(multi-currency contains SGD & USD) account and recently opened a Saxo account...			
04/01/2021			
Is opening a Saffron CashPlus and SAYS account worth it?			
01/01/2021			
Am I able to continue the investment category for DBS CashPlus and Invest Saver continuity by another 12 months buying into a new ETF, but still continuing the STI ETF?			
01/02/2021 Bryan Chua			

Showing results 1-10 of 225

1 2 3 4 5 ... 10 >

04

Product Page

Navigate to Discussion Section

Step 1:

Click 'Discussions' Tab from the top Nav Bar

Step 2:

Identify the Discussion you want to reply to

Step 3:

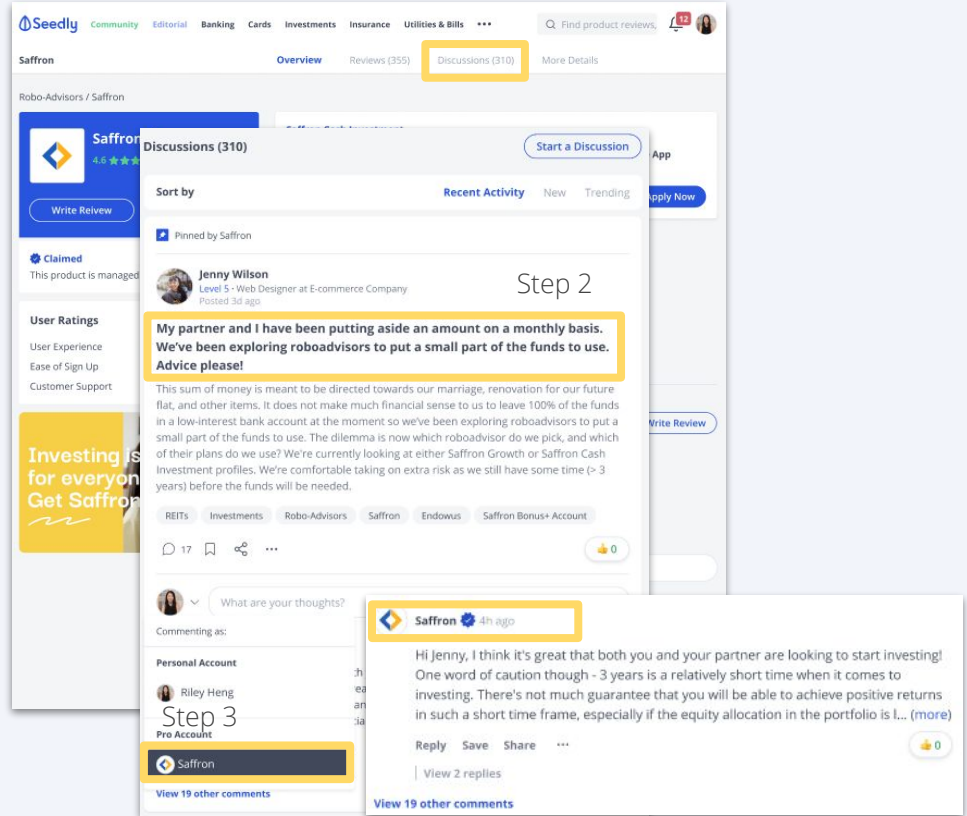
Click on the drop down arrow, select your Verified Business Profile.

Step 4:

Type your answer and click the Post.

Comments posted from your Verified Business Profile will be accompanied by a Blue Tick.

Step 1



Banners Manager Tab

- To access Banners Manager Tab (Slide 33)
- Features (Slide 34-35)

05

Banners Manager Tab

Not Available for LITE Account

For PRO Accounts only:

- Advertising Banner
- Branded Video
- Remove distractions and replace with own content

To upgrade, contact your Account Manager.

LITE Account

The screenshot shows the SeedlyBusiness dashboard for a LITE account. The left sidebar contains a navigation menu with the following items: Team Saffron, Dashboard, Reviews Manager (with a dropdown arrow), All Reviews, Automated Reviews Collector, SeedlyReviews Badge, Questions Manager, **Banners Manager** (highlighted with a blue border), and Product Manager. The main content area is titled "Banners Manager" and includes a "Visit Site" link and notification icons. Below the title, there is a message: "Upload a latest promotion banner for your product or ongoing campaigns to inform users who land on your product page." The interface displays two promotional cards. The first card, titled "Create your custom banner", features an illustration of a person standing next to a computer monitor displaying a bar chart. Below the illustration, the text reads: "Want to remove Similar Products and upload your custom banner? Upgrade to pro now!" with an "Upgrade Now" button. The second card, titled "Remove Google AdSense", features an illustration of a person standing next to a computer monitor displaying "ADS" with a dollar sign. Below the illustration, the text reads: "Want to remove Google AdSense on your page? Upgrade to an Affiliate SeedlyBusiness Account now!" with an "Upgrade Now" button. At the bottom left of the dashboard, there is a footer message: "Upgrade to unlock more features from SeedlyBusiness." with an "Upgrade Now" button.

05

Banners Manager Tab

E.g PRO Account

Advertising Banner:

Step 1: Click on 'Edit'

Step 2: Insert your Advertising Banner and enter the Clickout link*.

Branded Video:

Send a working link either from YouTube or Vimeo to your Account Manager to get your Video embedded.

*Clickout Link are only available as an Add-On for all Seedly Product Pages effective 1 September 2021

PRO Account

The screenshot shows the 'Banners Manager' interface for a 'Team Saffron' account. The left sidebar contains a navigation menu with 'Banners Manager' highlighted. The main content area is titled 'Banners Manager' and includes a 'Visit Site' button, a help icon, a notification bell, and a profile icon. Below the title, there is an instruction: 'Upload a latest promotion banner for your product or ongoing campaigns to inform users who land on your product page.' The interface features a 'Custom Side Banner' section with an 'Edit' button. The banner image shows a 'StashAway' logo and the text 'This is investing, redefined.' Below the image, there is a note: 'Image should be no bigger than 100kb and 708x500px.' The 'Add a link' section includes a 'Description for the field' label and a text input field containing 'https://teamsaffron.com/promotions'. At the bottom of this section are 'Update', 'Cancel', and 'Remove Banner' buttons. A 'View my custom side banner on Seedly' link is also present, leading to a preview of the banner on a website. At the bottom of the sidebar, there is a message: 'Upgrade to unlock more features from SeedlyBusiness.' with an 'Upgrade Now' button.

Product Page Comparison

PRO Account Features

Removal of Popular Products Table:
Products ranked by ratings, number of reviews and recency.

Removal of Display Banner Ads:
Display Banner Ads are solely based on direct buy from Partners.

Replaced with Customised Content:

- Advertising Banner
- Branded Video

LITE Account

LEVELS AND REWARDS

50% OFF MANAGEMENT FEES

StashAway

4.5 ★★★★★ | 1148 reviews

Write Review

Claimed

This product is managed by StashAway.

USER RATINGS

User Experience 4.9

Ease of Sign up 4.9

Customer Support 4.8

Popular Products

Product	Rating	Reviews
Endowus	4.8 ★★★★★	410 Reviews
Syfe	4.6 ★★★★★	851 Reviews
AutoWealth	4.7 ★★★★★	211 Reviews
Kristal.AI	4.5 ★★★★★	86 Reviews

Details

Product Page Transparency

Claimed in September 2020

StashAway Review 2021: Is StashAway the Best?

Read More about StashAway

Reviews (1148)

4.8 ★★★★★

Display Banner Ads

PRO Account

Are you loving it?

Be part of the change.

Endowus

4.8 ★★★★★ | 410 reviews

Write Review

Visit Site

Claimed

This product is managed by Endowus.

USER RATINGS

User Experience 4.8

Ease of Sign up 4.8

Customer Support 4.9

Popular Products

Product	Rating	Reviews
Endowus Cash Investments Portfolio	4.8 ★★★★★	410 Reviews
Endowus CPF Investments Portfolios	4.8 ★★★★★	410 Reviews

Details

Product Page Transparency

Claimed in August 2020

Pays to access additional features

Read More about Endowus

Reviews (410)

4.8 ★★★★★

Display Banner Ads Removed

Popular Products Table

Popular Products Table Replaced with Customised Content

Product Manager Tab

- Features (Slide 37)

06

Product Manager Tab

Clickout Buttons & Exclusive Promotional Texts

Clickout (“Apply Now” & “Visit Site”) Buttons*:

Enter the Clickout links you wish to redirect your users or prospects to.

Exclusive Promotional Text*:

Provide the best value exclusive promotions to the Seedly Community.

*Clickout Buttons and Promotional Texts are only available as an Add-On for all Seedly Product Pages effective 1 September 2021.

Clickout Buttons and Promotional Text

The screenshot displays the Seedly Business Product Manager interface. On the left is a dark blue sidebar with a navigation menu. The 'Product Manager' option is highlighted with a yellow border. The main content area is titled 'Product Manager' and contains a list of promotional items:

- Saffron Personal Finance App**: Includes a 'Landing Page URL' field with a tooltip and an 'Edit' button.
- Saffron Alpha Plan**: Includes a 'Plan Page URL' field with a tooltip and an 'Edit' button.
- Exclusive Promotional Text**: Includes a text field with a tooltip.

At the bottom of the sidebar, there is a message: 'Upgrade to unlock more features from SeedlyBusiness.' with an 'Upgrade Now' button. The top right of the interface shows a 'Visit Site' button and notification icons.

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